CHICAGO 2019

EVENT GUIDE
INTEL® EXTREME MASTERS: CHICAGO 2019 | JULY 20-21

WELCOME

We are excited to welcome you to our 76th global event taking place at the United Center. Intel Extreme Masters has been running tournaments since 2006 and our passion for creating an unforgettable experience for fans, players & partners alike hasn’t changed.

This may be only our second time in Chicago, but our American history reaches back 12 years:

2007 Los Angeles, CA
2008 Los Angeles, CA
2008 Philadelphia, PA
2010 New York City, NY
2011 New York City, NY
2013 New York City, NY
2014 San Jose, CA
2015 San Jose, CA
2016 Oakland, CA
2017 Oakland, CA
2018 Chicago, IL

Our team has been working tirelessly to create a platform that enables you to create unique memories that last a lifetime. Watch out for each other, be kind to each other and enjoy IEM Chicago 2019.
THANKS TO OUR PARTNERS
INTEL® EXTREME MASTERS: CHICAGO 2019  | JULY 20-21

THE UNITED CENTER

The United Center
United Center is an indoor arena on the Near West Side of Chicago, Illinois, United States. It is home to the Chicago Bulls of the National Basketball Association (NBA) and the Chicago Blackhawks of the National Hockey League (NHL), named after its corporate sponsor, United Airlines.

The United Center's predecessor, the Chicago Stadium, was demolished after the new arena opened in 1994. The first event at the United Center was the WWF SummerSlam. Due to a lockout, the Blackhawks did not move in until the 1994-95 NHL season.

The east side of the arena features statues of Michael Jordan, Bobby Hull and Stan Mikita, while a statue of various Blackhawks sits to the north on Madison Street, where the Chicago Stadium was located.

Venue Opening Hours
Saturday
11:00 - Outside Doors Open
11:45 - Main Stage Doors Open

Sunday
11:00 - Outside Doors Open
11:45 - Main Stage Doors Open

Venue Address:
United Center,
1901 W Madison St,
Chicago, IL 60612,
USA
Parking
Parking lots are located next to the United Center. Car parks at United Center are open 24/7. Further information on the casual parking options including pre-booking can be found on the United Center website.

Trains
Chicago's train transit system runs daily about every 7 to 10 minutes. United Center is just in the middle between Ashland (Pink line) and Illinois Medical District (Blue line). See an overview of the rail lines here.

Buses
Chicago Buses operate services to and from United Center Park daily. Further information on bus timetables can be obtained by visiting the United Center Website.

Uber or Car
Nice and simple, simply enter the venue address which is as follows:

United Center, 1901 W Madison St, Chicago, IL 60612, USA
INTEL® EXTREME MASTERS: CHICAGO 2019 | JULY 20-21

MAIN EVENT SCHEDULE

Saturday - July 20
11:00am - Outside Doors Open
11:45pm - Main Stage Doors Open
12:30pm - The Freedom Match – NA vs EU – bo1
02:30pm - Semi-Final #1 – bo3
06:00pm - Semi-Final #2 – bo3

Sunday - July 21
11:00am - Outside Doors Open
11:45am - Main Stage Doors Open
12:00pm - $10,000 Wingman 2on2 Grand Final – bo3
03:00pm - Grand Final – bo5
INTEL® EXTREME MASTERS: CHICAGO 2019 | JULY 20-21

EVENT INFORMATION

What can I bring to the event?
For the most accurate information please visit the United Center website for all prohibited items including bag sizes, cameras and more. The United Center prohibits all backpacks and hard-sided bags, along with any other bags (including briefcases, luggage, purses and diaper bags) that are larger than 14”x14”x6” in size. Single-compartment drawstring bags and fashion backpack purses will be permitted.

Where to pick up your ticket
If you chose to pick up your ticket rather than receive a digital ticket, you can do so at the box office near the main entrance located on the east side of the building.

Age restrictions
There is not however we recommend for all minors to attend with an adult.

Where to enter the arena
Please refer to the map for entry locations based on ticket types.

Where do I get my goodie bag?
Collection starts as soon as doors open at 11am and are available on both Saturday & Sunday. Please remember your bag is reserved so pick it up any time across the weekend. You can collect your goodie bag on the west side of the building on the 100 level. It will be clearly signed.

Premium wristbands
Please make sure to never remove this wristband as it acts together with your credential for access to your seats!
EVENT MAP

The Atrium
• Intel® PC Showcase
• AT&T
• Acer Predator

100 Level
• ESL Shop
• ESEA
• Collegiate Program
• ESL Shop
• AT&T
• Signing Sessions
• Goodiebag Collection
• Gamers Outreach Foundation
• ESL Help Desk
INTEL® EXTREME MASTERS: CHICAGO 2019 | JULY 20-21

EVENT MAP

200 Level
Featuring The Gamer Expo at
Intel Extreme Masters
Chicago

- NUC
- Thunderbolt
- Newegg
- Maingear
- Ibuypower
- Digital Storm
- Razer
- OriginPC
- CLX
- Cyberpower
THE FREEDOM MATCH

Moses & Anders headline the debut of The Freedom Match which pits legends of Counter-Strike from both Europe & America against each other!

Team NA:
✔ Team Captain – Anders
✔ ex CS:GO Pro – Pimp
✔ CS:GO Pro – Smooya
✔ ex CS 1.6 Pro – DSN
✔ NA player at the event - TBA

Team EU:
✔ Team Captain – Moses
✔ ex CS:GO Pro – n0thing
✔ CS:GO Pro – hiko
✔ ex CS 1.6 Pro – da_bears
✔ EU player at the event - TBA
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$10,000 Wingman Tournament

Join our king of the hill wingman tournament and win your share of $10,000!

Come to IEM Chicago 2019 and compete in our $10,000 Wingman King of the Hill competition. The top 2 teams will get the chance to play live from the Chicago 2019 main stage on Sunday!

How to Enter?
• Make sure you are in Chicago across July 20-21
• Head to the ESEA booth on Saturday June 20 on the 100 level and sign-up on a first come first serve basis

Rules
• Mode: Wingman Format:
• King of the Hill
• Participation is limited.

Prizes
• $10,000 prize pool
• $7,000 1st place
• $3,000 2nd place

FAQ
• Can I bring my own gear? – No however we will be providing quality gaming gear
• Can anybody enter? – Yes on a first come first serve basis
• Must I have a valid IEM Chicago 2019 ticket? – Yes, otherwise you won’t be able to enter the building!
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ESL MOBILE APP

The App
This is the official ESL Event App that will keep you up to date on all the exciting ESL esports action! Access all the legendary events, featuring the latest results, signing session news and information all one in place!

This is a must have at every ESL event!

WTF is the Scavenger hunt?
Firstly, you’ll need to download our event app here [Android – iOS]!

The scavenger hunt is another opportunity to win awesome prizes. To participate all you need to do is open the app and go to the Scavenger tab on the left where you'll find all the information you need. Once in, you’ll see a list of challenges that you'll need to take on – complete them all and you’re in for a chance at winning awesome goodies!

Top prize – Raffle giveaway!
- Intel® Core™ i7
- 2x Exclusive Signed Team Jerseys
- Bluetooth Speaker provided by AT&T
- 12months of ESEA Premium
- 12months of ESEA Insider
Event Raffle
Our event raffle is a classic! Our partners have put up prizes for you to win! Visit the below for more details!

Our Chicago 2019 raffle here!

The Official playlist of IEM
You can take the event back home with you! Click below and follow our official playlist of IEM. Listen to our music wherever you want!

Our official playlist here!

WIN AWESOME GAMING GEAR!

1x ATT Smart Wifi Speaker
5x Intel Optane 550P
3x $500 gift cards
2x Acer Predator Hybrid Backpacks
10x PSC 25€ Vouchers
10x ESEA 6 months Insider
5x ESL Shop Team Apparel
1x NEEDforSEAT 300 EUR/USD voucher

TAKE PART HERE: INTELEXTREMEMASTERS.COM/RAFFLE
**INTEL® EXTREME MASTERS: CHICAGO 2019 | JULY 20-21**

**ADDITIONAL INFORMATION**

**Signing Sessions**
Signing sessions will take place on the 100 level at the AT&T signing session corner. It's inside the United Center throughout the weekend across Saturday & Sunday.

- Open & Premium Signing Sessions

The schedule for the signing sessions can be found across the venue and will also posted on our official social media accounts the night before each day.

- [Twitter](#)
- [Facebook](#)

The most convenient location to find the schedule is within the ESL event app! You'll need to download our app here [Android – iOS](#)!
## SATURDAY, JULY 20

12:45PM - BROADCAST TALENT

3:00PM - FREEDOM MATCH PLAYERS

4:00PM - 4TH GROUP A

5:00PM - YOUTUBER

6:00PM - WINNER SEMI-FINAL #2

**PREMIUM SIGNING SESSION**

7:00PM - 4TH GROUP B

8:00PM - 3RD GROUP A

**PREMIUM SIGNING SESSION**

## SUNDAY JULY 21

1:00PM - BROADCAST TALENT

3:00PM - 3RD GROUP B

4:00PM - SEMI-FINAL #2 ELIMINATED TEAM

6:00PM - SEMI-FINAL #1 ELIMINATED TEAM

**PREMIUM SIGNING SESSION**

7:00PM - WINNER SEMI-FINAL #1

**PREMIUM SIGNING SESSION**

START TIME WILL VARY
GOODIEBAG CONTENT!

- ESL Lanyard
- ESL & IEM Silicon Wristband
- New 2019 ESL bag
- Event T-shirt
- Mousepad
- Event coin
ADDITIONAL INFORMATION

ESL Shop
The ESL Shop will have a wide selection of ESL and team apparel for all your favorite teams! Limited selection and sizes will be available at the ESL Shop at the event so make sure to shop first!

Key features
• Featuring the new Team Liquid Marvel Jersey.
• The latest ESL merch! First time offering in the US!
• Jersey customization available for the first time!

We will also have CS:GO vending machines that offer the following:
• CS:GO Series 2 pins
• CS:GO Series 3 pins
• CS:GO Chicken base box
• CS:GO Chicken heads
ADDITIONAL INFORMATION

Side activities & partner booths
When you’ve got your favorite player’s autograph and bought some new apparel at the ESL Shop you have plenty of more stuff to do between the games. Visit our partners at their booths across the venue or even sign-up at ESEA and compete in our $10,000 Wingman tournament!

IEM will feature a wide array of activities at sponsor booths. Attendees will be able to immerse themselves in the latest PC gaming technology and titles. The Intel® Showcase will feature the latest 8th Gen Intel® Core™ i7 and Intel® Core™ i9 processors for gaming, VR and content creation.
Keystone Code

This event will adhere to the AnyKey Keystone Code of Conduct. As such, you are expected to:

• Respect everyone regardless of their background, identity, physical appearance, or beliefs.
• Be a good sport and respect opponents as fellow human beings. Even where “trash-talk” is common, keep the banter about the game, not about personal traits.
• Take responsibility for your words and actions. Understand that online interactions can impact real people in real ways.
• Allow space for the diverse perspectives, backgrounds, and opinions of others, even when different from your own.
• Appreciate that the sincere viewpoints of others are shaped by real life experiences, even if those experiences are unfamiliar to you.
• Have the courage to moderate your own behavior, speak out against harassment, stand up for marginalized players, and report Code violations.
• Play and behave with integrity. While playing games, honor the rules and spirit of honest competition.
• Have no tolerance for harassment or hate speech of any kind, even when you are not directly involved.

For reference, “harassment” includes, but is not limited to:

• Hate speech, offensive behavior and memes, or verbal abuse, related to sex, gender identity and expression, sexual orientation, race, ethnicity, disability, physical appearance, age, or religion.
• Stalking or intimidation (physically or online).
• Spamming, raiding, hijacking, or inciting disruption of streams or social media.
• Posting or threatening to post other people’s personally identifying information (“doxing”).
• Unwelcome sexual attention. This includes, unwelcome sexualized comments, jokes, and sexual advances.
• Advocating for, or encouraging, any of the above behavior.
• We do not tolerate harassment or hate speech in any form. Anyone violating these rules at this event will be dealt with at the discretion of the tournament organizers, and may include being removed from the event. If you observe harassment against someone, say something! When you stand up for the Code, you help make competition more fair and inclusive for everyone.

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FOOD & DRINK OPTIONS

### SPECIALTIES

<table>
<thead>
<tr>
<th>Item</th>
<th>Cal</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Italian Sausage</td>
<td>350</td>
<td>7.75</td>
</tr>
<tr>
<td>Maxwell Street Polish</td>
<td>620</td>
<td>7.75</td>
</tr>
<tr>
<td>Bratwurst</td>
<td>440</td>
<td>7.75</td>
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<tr>
<td>Bratwurst</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Italian Beef Sandwich</td>
<td>750</td>
<td>9.50</td>
</tr>
<tr>
<td>Gyro</td>
<td>600</td>
<td>9.25</td>
</tr>
<tr>
<td>Meatball Sandwich</td>
<td>840</td>
<td>9.50</td>
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### SNACKS

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<thead>
<tr>
<th>Item</th>
<th>Cal</th>
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<tbody>
<tr>
<td>Chicago Style Hot Dog</td>
<td>470</td>
<td>7.50</td>
</tr>
<tr>
<td>Individual Deep Dish</td>
<td>1034</td>
<td>8.75</td>
</tr>
<tr>
<td>Crinkle Cut Fries</td>
<td>480</td>
<td>6.75</td>
</tr>
<tr>
<td>Sundae Cup</td>
<td>220-240</td>
<td>6.50</td>
</tr>
<tr>
<td>Waffle Cone</td>
<td>420</td>
<td>6.25</td>
</tr>
<tr>
<td>Kid’s Cone</td>
<td>190</td>
<td>4.75</td>
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### DESSERTS

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<tr>
<th>Item</th>
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<tbody>
<tr>
<td>Chocolate Ice Cream Bar</td>
<td>280</td>
<td>6.00</td>
</tr>
<tr>
<td>Almond Ice Cream Bar</td>
<td>290</td>
<td>6.00</td>
</tr>
<tr>
<td>Dibs - Mini Ice Cream Bites</td>
<td>320</td>
<td>5.75</td>
</tr>
<tr>
<td>Candy</td>
<td>339-420</td>
<td>4.00</td>
</tr>
</tbody>
</table>

### BEVERAGES

<table>
<thead>
<tr>
<th>Item</th>
<th>Cal</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Domestic Draft Beer</td>
<td>192-212</td>
<td>12.50</td>
</tr>
<tr>
<td>Premium Draft Beer</td>
<td>270</td>
<td>14.00</td>
</tr>
<tr>
<td>Fountain Soda</td>
<td>0-260</td>
<td>7.25</td>
</tr>
<tr>
<td>Bottled Water</td>
<td>0</td>
<td>5.00</td>
</tr>
<tr>
<td>Sparkling Water</td>
<td>0</td>
<td>6.25</td>
</tr>
<tr>
<td>Coffee</td>
<td>0</td>
<td>3.00</td>
</tr>
</tbody>
</table>
## Food & Drink Options

### Specialties
- **Hot Dog**
- Individual Deep Dish (Cheese, Sausage or Pepperoni)

### Snacks
- **Nachos**
- Nuts on Clark Popcorn
- Jumbo Pretzel
- Add Cheese

### Snacks & Desserts
- **Chocolate Ice Cream Bar**
- Almond Ice Cream Bar
- Dibs - Mini Ice Cream Bites
- Candy
- Caramel & Chocolate Pretzel Rods
- Garrett Popcorn

### Beverages
- Domestic Draft Beer
- Premium Draft Beer
- DeLeon Blanco Margarita
- Captain Morgan's Island Punch
- Fountain Soda
- Bottled Soda
- Red Bull (sugar-free)
- Bottled Water
- Coffee

### Pricing
- **Cal**: 400
- **Price**: 6.50
- **Cal**: 800
- **Price**: 6.75
- **Cal**: 500
- **Price**: 6.75
- **Cal**: 490
- **Price**: 4.75
- **Cal**: 80
- **Price**: 1.50
- **Cal**: 330
- **Price**: 4.00
- **Cal**: 320
- **Price**: 5.75
- **Cal**: 330-420
- **Price**: 4.00
- **Cal**: 280
- **Price**: 6.00
- **Cal**: 290
- **Price**: 6.00
- **Cal**: 140
- **Price**: 3.00
- **Cal**: 1350
- **Price**: 10.00
- **Cal**: 192-312
- **Price**: 12.50
- **Cal**: 270
- **Price**: 14.00
- **Cal**: 0-260
- **Price**: 6.75
- **Cal**: 0-250
- **Price**: 6.50
- **Cal**: 0-250
- **Price**: 6.50
- **Cal**: 0-250
- **Price**: 6.50
- **Cal**: 0-250
- **Price**: 6.50
- **Cal**: 0-250
- **Price**: 6.50
- **Cal**: 0-250
- **Price**: 6.50
- **Cal**: 0-250
- **Price**: 5.00
- **Cal**: 0-250
- **Price**: 3.00

### Additional Information
- Prices are subject to change and are valid from July 20-21, 2019.
- Additional tax and service charges may apply.
FOOD & DRINK OPTIONS

**BURGER**
- Beef Burger w/ Cheese
  - Single: 740 Cal., $9.50
  - Double: 1260 Cal., $12.50
- House Made Turkey Burger
  - Single: 560 Cal., $9.00
  - Double: 910 Cal., $12.00
- Impossible Burger
  - Single: 420 Cal., $10.00

**DESSERTS**
- Smoked Cup: 220-245 Cal., $6.50
- Waffle Cone: 420 Cal., $6.25
- Kid's Cone: 179 Cal., $4.75
- Shakes - Vanilla Chocolate or Strawberry: 420-470 Cal., $8.00

**NOT FOR KIDS SHAKES**
- Vanilla & Butterscotch Bourbon: 479 Cal., $13.50
- Chocolate & George Dickel 912: 491 Cal., $13.50
- Strawberry & Skyriff Vanilla Vodka: 460 Cal., $13.50

**BEVERAGES**
- Domestic Draft Beer: $192-232, $12.50
- Premium Draft Beer: $270, $14.00
- Coca-Cola: $24, $12.00
- Del Amo Blanco Margarita: 600 Cal., $12.75
- Captain Morgan Black Hot Tai: 920 Cal., $12.75
- Fountain Soda: 0-360 Cal., $7.25
- Sparkling Water: 0 Cal., $6.75
- Bottled Water: 0 Cal., $5.00

**Giordano's**
- 10" Thin Crust Cheese: 144 Cal., $14.00
- 10" Thin Crust Pepperoni: 177 Cal., $14.00
- 10" Thin Crust Special: 1345 Cal., $14.00
- 10" Thin Crust Meat & More Meat: 1865 Cal., $14.00
- Giant Italian Beef Sandwich: 970 Cal., $15.00
- Footlong Italian Sausage: 350 Cal., $12.00

(ESL)
ENJOY THE EVENT

CHICAGO 2019